

CR3SCENDO AI Emerges from Stealth: Building the First Digital Co-Founder for Entrepreneurs

A five-time founder, former Amazon VP, and entrepreneurship professor at the University of Washington is building the applied AI platform that executes alongside founders, with the founder always in command.

SEATTLE, WA (April 30, 2026) CR3SCENDO AI, Inc. today emerged from stealth to reveal its Digital Co-Founder platform, an AI-powered execution engine for entrepreneurs. While the market is saturated with tools that tell founders what to do, CR3SCENDO AI is the first platform designed to do the work: company formation, IRS filings, automated bookkeeping, compliance tracking, customer management, and a voice-first Daily Huddle that shows up every morning with a plan. CR3SCENDO AI is its own first customer: nothing ships until the team has used it for their own company first.

The platform targets the 36 million small businesses in the United States. Nearly 30 million of them operate solo, with no CFO, no General Counsel, no safety net, and nearly 94% cannot afford to hire one full-time, no matter how much they need it. More than 5 million Americans file to start a business every year. 21.5% fail within their first year. 48.4% are gone within five. CR3SCENDO AI's thesis: the failure rate is not about bad ideas. It is about execution.

"ChatGPT advises. CR3SCENDO AI executes," said Samir Mehta, Founder and CEO. "I have spent my career building companies and mentoring the people who build them. Five startups of my own, two acquired. Teaching entrepreneurship at the University of Washington and mentoring first-time founders at community colleges across the Pacific Northwest. And every time, I watch the same thing happen: brilliant people with real vision get buried under the operational weight of running a business instead of building one. I built CR3SCENDO AI because I believe entrepreneurship is the ultimate form of self-expression, and too many founders never get to express it. Finding a co-founder you can trust is one of the hardest problems in business. Trust is not asked for. It is earned through relentless execution, transparency, and showing up every single day. That is what we are building: a co-founder worthy of that trust. We used our own platform to incorporate this company, because if it is not good enough for us, it is not good enough for the founders we serve."

Unlike tools that bolt together third-party integrations and pass fragments of your business through disconnected systems, CR3SCENDO AI is built as a single-source-of-truth platform. Formation documents, financial records, compliance status, customer data, and operational history all live in one place. This means the Digital Co-Founder's intelligence is not stitched together from external APIs with incomplete context. It is built on your actual business data, compounding its understanding every day. When your co-founder surfaces a cash flow risk in the Daily Huddle, it is because it processed your real invoices, your real expenses, and your

real compliance calendar. Not a guess from a chatbot with no memory. This architectural decision is what makes trust possible: the platform evolves with the business because it is the business's operating system, not a layer on top of someone else's.

From day one, CR3SCENDO AI was built for two audiences: founders and AI agents. Founders use the platform through voice or web. Developers and AI agents (Claude, Cursor, or any custom orchestrator) consume it through the open SDK, with an MCP server on the GA roadmap. Most platforms bolt on AI as an afterthought. CR3SCENDO AI was designed for both from the first commit. The founder always approves anything that moves money or files with the government.

To validate the concept, Mehta has spent over a year conducting founder discovery sessions across tech startups, Main Street businesses, AI product builders, and independent professionals. Todd Smith, founder of Sasquatch Spirits, a PNW craft spirits startup navigating federal TTB permits, three-tier distribution rules, and contract distilling economics, described the platform's potential impact: "This is the co-founder I cannot afford to hire. Someone who handles the formation paperwork, tracks every compliance deadline before I even know it exists, and gives me a morning briefing so I know exactly where my cash stands before I walk into a distributor meeting. Samir has been advising me for a while. CR3SCENDO AI is now my first call."

Endorsement has also come from founders who teach what they have built. Mike Teodorescu, co-founder of SurgiBox (named among TIME Magazine's Top 200 Inventions of the Year) and Assistant Professor at the University of Washington Information School (double Harvard graduate, worked at Microsoft and at MIT, MIT Technology Review 35 Innovators Under 35 Europe), put it this way: "The gap between entrepreneurship education and entrepreneurship execution is where most founders fall. CR3SCENDO AI directly addresses this gap. This AI Co-Founder will help founders scale quickly the core aspects of their business that have nothing to do with building a great product but everything to do with whether the company survives. This is not incremental. This is a structural intervention in how new businesses get built. CR3SCENDO AI has the potential to be one of the greatest AI startups of the year."

The platform has also received early validation from leaders across enterprise technology, services platforms, and venture-backed startups, including executives from Conviva, Keepe, and Wrench.

CR3SCENDO AI is now accepting applications for its private beta. Founders interested in early access can join the waitlist at cr3scendo.ai. The first cohort will be onboarded in the coming weeks.

The CR3SCENDO AI SDK for developers and AI agents will be open-sourced at general availability. Progress can be followed at github.com/cr3scendo-ai.

About CR3SCENDO AI

CR3SCENDO AI, Inc. is a Delaware C-Corporation headquartered in Seattle, WA. Founded by Samir Mehta, a five-time startup founder (two acquired), former VP of Digital Content and Commerce at Amazon, and Assistant Professor of Entrepreneurship at the University of Washington. The platform is built on 90,000+ lines of production code across 14 repositories, with bank-grade encryption, multi-tenant architecture, and full data sovereignty. Digital Co-Founder is a trademark of CR3SCENDO AI, Inc.

Contact

- Founder inquiries: hello@cr3scendo.ai
- Media: press@cr3scendo.ai
- Careers: cr3scendo.ai/careers